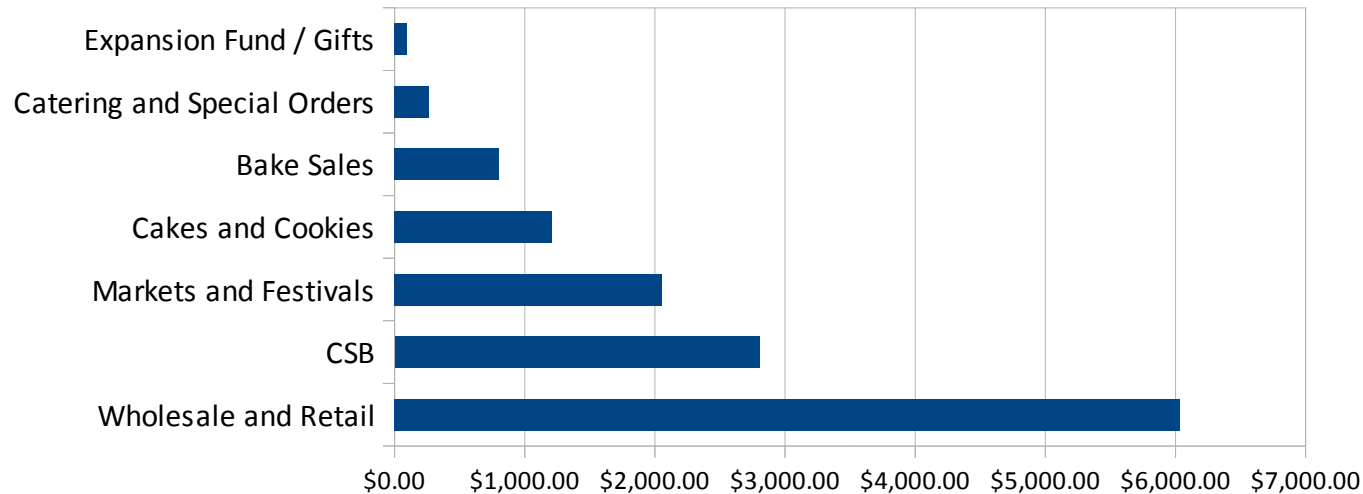


### Bread Uprising Income by Category, past 6 months

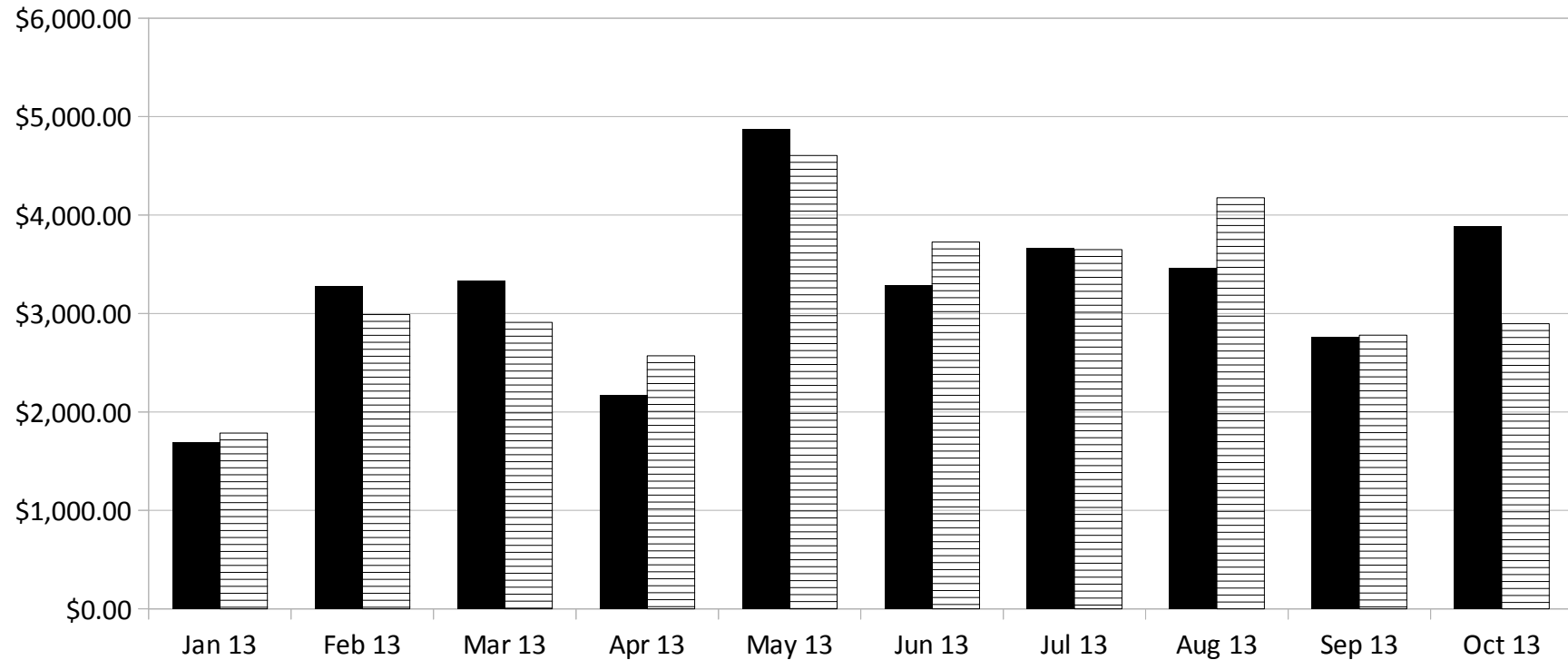


### Total income, May – Oct 2013 (6 months)

	Total Income	Cost of Goods Sold	Other expenses	Net Income	Avg Monthly Income	Expense ratio
Cakes and Cookies	\$1,885.40	\$674.38	\$2.13	<b>\$1,208.89</b>	\$201.48	35.88%
Catering and Special Orders	\$375.00	\$108.55	\$0.00	<b>\$266.45</b>	\$44.41	28.95%
CSB	\$4,103.42	\$1,254.88	\$45.08	<b>\$2,803.46</b>	\$467.24	31.68%
Bake Sales	\$1,383.00	\$470.17	\$111.00	<b>\$801.83</b>	\$133.64	42.02%
Expansion Fund / Gifts	\$136.00	\$39.37	\$0.00	<b>\$96.63</b>	\$16.11	28.95%
Markets and Festivals	\$4,210.27	\$893.69	\$1,261.54	<b>\$2,055.04</b>	\$342.51	51.19%
Wholesale and Retail	\$9,053.83	\$3,015.14	\$4.00	<b>\$6,034.69</b>	\$1,005.78	33.35%
<b>TOTAL</b>	<b>\$21,146.92</b>	<b>\$6,456.18</b>	<b>\$1,423.75</b>	<b>\$13,266.99</b>	<b>\$2,211.16</b>	<b>37.26%</b>

## Bread Uprising Monthly Income and Expense 2013

Total Income  
 Expense incl. COGS



	Jan 13	Feb 13	Mar 13	Apr 13	May 13	Jun 13	Jul 13	Aug 13	Sep 13	Oct 13	TOTAL
Total Income	\$1,697.59	\$3,276.64	\$3,338.22	\$2,166.90	\$4,876.59	\$3,283.84	\$3,670.69	\$3,458.57	\$2,760.92	\$3,883.96	<b>\$33,999.28</b>
Expense incl. COGS	\$1,785.38	\$2,989.56	\$2,908.41	\$2,570.91	\$4,605.22	\$3,726.09	\$3,649.20	\$4,176.29	\$2,780.02	\$2,896.68	<b>\$33,965.05</b>
Net Income	<span style="color: red;">-\$87.79</span>	\$287.08	\$429.81	<span style="color: red;">-\$404.01</span>	\$271.37	<span style="color: red;">-\$442.25</span>	\$21.50	<span style="color: red;">-\$717.72</span>	<span style="color: red;">-\$19.09</span>	\$987.29	\$34.23

## Bread Uprising Profit and Loss 2013

Income	Jan 13	Feb 13	Mar 13	Apr 13	May 13	Jun 13	Jul 13	Aug 13	Sep 13	Oct 13	10-month Total	Monthly average
<b>Total Income</b>	<b>\$1,697.59</b>	<b>\$3,276.64</b>	<b>\$3,338.22</b>	<b>\$2,166.90</b>	<b>\$4,876.59</b>	<b>\$3,283.84</b>	<b>\$3,670.69</b>	<b>\$3,458.57</b>	<b>\$2,760.92</b>	<b>\$3,883.96</b>	<b>\$32,413.92</b>	<b>\$3,241.39</b>
Cost of Goods Sold	\$564.02	\$1,130.25	\$416.56	\$995.82	\$1,236.87	\$1,192.40	\$1,352.83	\$1,453.51	\$975.80	\$914.21	\$10,232.27	\$1,023.23
Gross Profit	\$1,133.57	\$2,146.39	\$2,921.66	\$1,171.08	\$3,639.72	\$2,091.44	\$2,317.86	\$2,005.06	\$1,785.12	\$2,969.75	\$22,181.65	\$2,218.17
<b>Expenses</b>												
Bank Charges	\$1.96	\$0.00	\$6.66	\$0.00	\$6.14	\$0.44	\$0.00	\$9.27	\$6.69	\$0.00	\$31.16	\$3.12
Business License	\$125.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$125.00	\$12.50
Supplies	\$24.78	\$0.00	\$0.00	\$0.00	\$16.48	\$47.38	\$31.25	\$0.00	\$12.24	\$14.39	\$146.52	\$14.65
Website	\$0.00	\$0.00	\$310.29	\$0.00	\$9.95	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$320.24	\$32.02
Dues and Subscriptions	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$125.00	\$0.00	\$0.00	\$0.00	\$0.00	\$125.00	\$12.50
Insurance	\$0.00	\$0.00	\$198.79	\$30.40	\$100.00	\$100.00	\$54.91	\$100.00	\$262.20	\$0.00	\$846.30	\$84.63
Jubilee	\$0.00	\$0.00	\$0.00	\$0.00	\$120.87	\$0.00	\$0.00	\$0.00	\$4.00	\$40.00	\$164.87	\$16.49
Market Fees	-\$20.00	\$50.00	\$0.00	\$50.00	\$25.00	\$114.00	\$90.00	\$225.00	\$50.00	\$75.00	\$659.00	\$65.90
Market Supplies	\$0.00	\$19.88	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$47.54	\$0.00	\$67.42	\$6.74
Staff Meals	\$0.00	\$0.00	\$47.62	\$47.42	-\$8.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$87.04	\$8.70
Misc. Expense	\$0.00	\$0.00	\$0.20	\$0.00	\$16.02	\$4.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.22	\$2.02
Office Supplies	\$0.00	\$3.84	\$0.00	\$5.15	\$1.98	\$0.00	\$0.00	\$17.15	\$10.73	\$4.76	\$43.61	\$4.36
Payroll Expenses	\$905.37	\$1,754.64	\$1,548.12	\$1,335.84	\$2,537.46	\$1,897.79	\$1,698.17	\$1,911.28	\$903.88	\$1,418.26	\$15,910.81	\$1,591.08
Printing	\$0.00	\$0.00	\$128.37	\$0.00	\$0.00	\$0.00	\$69.86	\$0.00	\$0.00	\$0.00	\$198.23	\$19.82
Professional Development	\$32.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$250.00	\$282.00	\$28.20
Publicity	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$32.10	\$0.00	\$0.00	\$0.00	\$32.10	\$3.21
Rent Expense	\$125.00	\$0.00	\$140.00	\$70.00	\$310.00	\$125.00	\$200.00	\$250.00	\$400.00	\$0.00	\$1,620.00	\$162.00
Repairs and Maintenance	\$32.44	\$31.10	\$2.86	\$36.28	\$131.45	\$0.00	\$0.00	\$30.00	\$21.49	\$0.00	\$285.62	\$28.56
Shipping	-\$5.04	\$0.00	\$9.20	\$0.00	\$101.00	\$0.00	\$0.00	\$0.00	\$25.67	\$0.00	\$130.83	\$13.08
Staff	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$120.00	\$120.00	\$180.00	\$60.00	\$180.00	\$660.00	\$66.00
Travel Expense	\$0.00	\$0.00	\$74.45	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$74.45	\$7.45
<b>Total Expense</b>	<b>\$1,221.51</b>	<b>\$1,859.46</b>	<b>\$2,491.56</b>	<b>\$1,575.09</b>	<b>\$3,368.35</b>	<b>\$2,533.61</b>	<b>\$2,296.29</b>	<b>\$2,722.70</b>	<b>\$1,804.44</b>	<b>\$1,982.41</b>	<b>\$21,855.42</b>	<b>\$2,185.54</b>
<b>Net Income</b>	<b>-\$87.94</b>	<b>\$286.93</b>	<b>\$430.10</b>	<b>-\$404.01</b>	<b>\$271.37</b>	<b>-\$442.17</b>	<b>\$21.57</b>	<b>-\$717.64</b>	<b>-\$19.32</b>	<b>\$987.34</b>	<b>\$326.23</b>	<b>\$32.62</b>

## Bread Uprising Sales by Item, Third Quarter 2013

<b>Wholesale Breads</b>	<b>Total \$</b>	<b>Qty</b>	<b>Avg Price</b>	<b>Pct of Category</b>
Cheesy Jalapeño Bread	\$111.00	28	\$3.96	3.79%
Olive-Rosemary	\$87.50	31	\$2.82	2.99%
Other artisan breads	\$563.50	206	\$2.74	19.24%
Pan de Mesa	\$535.50	210	\$2.55	18.29%
Rye-Caraway	\$108.75	42	\$2.59	3.71%
Seeded Multigrain	\$46.50	18	\$2.58	1.59%
Tomato-Basil	\$54.75	21	\$2.61	1.87%
<i>Total Artisan Breads</i>	<i>\$1,507.50</i>	<i>556</i>	<i>\$2.71</i>	<i>51.48%</i>
Sleepless White Sandwich	\$552.18	190	\$2.91	18.86%
Whole Wheat Sandwich	\$809.58	254	\$3.19	27.65%
Gluten-free Sandwich	\$59.00	13	\$4.54	2.01%
<i>Total Sandwich Breads</i>	<i>\$1,420.76</i>	<i>457</i>	<i>\$3.11</i>	<i>48.52%</i>
<b>Total Wholesale Breads</b>	<b>\$2,928.26</b>	<b>1013</b>	<b>\$2.89</b>	<b>100.00%</b>

### Wholesale Pastry/Sweets

Cupcakes	\$734.99	325	\$2.26	49.39%
Bakewell tarts	\$132.50	53	\$2.50	8.90%
Peach-Mango pies	\$85.50	19	\$4.50	5.75%
Pecan Pies	\$66.00	12	\$5.50	4.43%
Other pies	\$132.50	53	\$2.50	8.90%
GF Carrot spice muffins	\$54.00	3	\$18.00	3.63%
Granola (Qt)	\$48.00	8	\$6.00	3.23%
Mini-loaf Zucchini Bread	\$92.00	23	\$4.00	6.18%
Cookies	\$142.70	63	\$2.27	9.59%
<b>Total wholesale pastry/sweets</b>	<b>\$1,488.19</b>	<b>559</b>	<b>\$2.66</b>	<b>100.00%</b>

### Catering Items

Rolls	\$96.00	8	\$12.00	35.42%
Foccacia	\$36.00	3	\$12.00	13.28%
Muffins (non-GF)	\$24.00	24	\$1.00	8.86%
Catering Services	\$85.00	1	\$85.00	31.37%
Delivery Fee	\$30.00	1	\$30.00	11.07%
<b>Total catering items</b>	<b>\$271.00</b>	<b>37</b>	<b>\$7.32</b>	<b>100.00%</b>

<b>Farmer's Market Sales</b>	<b>\$2,540.69</b>	<b>18</b>	<b>\$141.15</b>	<b>100.00%</b>
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<b>Special Order Cakes</b>	<b>580.99</b>	<b>8</b>	<b>\$72.62</b>	<b>100.00%</b>
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## Bread Uprising Income Variation May - October 2013

### Gross Income (2 week period)

Week	Max 2-weeks	Min 2-weeks	Avg	Std. Deviation	% variation
CSB	\$1,053.87	\$19.60	\$381.02	\$347.65	91.24%
Wholesale	\$1,276.25	\$248.10	\$659.37	\$286.08	43.39%
Markets	\$1,121.13	\$0.00	\$330.36	\$277.46	83.99%
Cakes	\$688.65	\$0.00	\$139.15	\$199.30	143.23%
Catering	\$375.00	\$0.00	\$42.86	\$112.84	263.30%
Total	\$2,970.24	\$576.34	\$1,552.76	\$808.05	52.04%

### Expenses (2 week period)

	Max 2-weeks	Min 2-weeks	Avg	Std. Deviation	% variation
CSB	\$186.15	\$0.00	\$29.39	\$49.83	169.54%
Wholesale	\$142.14	\$0.00	\$35.90	\$38.48	107.19%
Markets	\$252.87	\$0.00	\$106.28	\$67.55	63.56%
Cakes	\$53.13	\$0.00	\$13.21	\$18.83	142.53%
Catering	\$44.60	\$0.00	\$3.19	\$11.92	374.17%
Total	\$262.19	\$98.02	\$187.97	\$61.87	32.91%

### Net Income (2 week period)

	Max 2-weeks	Min 2-weeks	Avg	Std. Deviation	% variation
CSB	\$1,053.87	\$17.74	\$351.63	\$321.74	91.50%
Wholesale	\$1,258.27	\$227.46	\$623.47	\$287.60	46.13%
Markets	\$868.26	-\$150.00	\$224.07	\$233.75	104.32%
Cakes	\$642.00	\$0.00	\$125.94	\$191.13	151.76%
Catering	\$375.00	\$0.00	\$39.67	\$107.82	271.79%
Total	\$2,731.77	\$478.32	\$1,364.79	\$764.83	56.04%

### Variability of Net Weekly Income

