

Sample Script: Talking to your neighbors about the bakery

This sample script is intended as a guide for talking to your neighbors about the bakery. In this conversation, a bakery member talks to a neighbor who they have met before (not a total stranger). Please use language from this script or create your own, when you are inviting your neighbors to join the bakery! Just make sure you listen, share your own story, and have a clear next step at the end.

Hi! How's it going? (etc.)

I came by today because I wanted to talk to you about a community bakery that I am a part of, called Bread Uprising. Have I mentioned it before? [Y/N]

Well, the bakery is all about people coming together to figure out how to get the food that we need, and I thought you might be interested.

We are a community bakery where we take care of each other - everyone gets the bread they want or need, and everyone puts in what they can to help make the bakery run. What do you think about that? [Have you ever been a part of something where you were relying on other people to help meet each others' basic needs (community, family, etc.)? What was that like?] [Their response, positive or negative]

That sounds really great /

I'm sorry to hear that didn't work out so well. We have our challenges too, but

One of the things I really love about being part of the bakery is _____ [getting to meet new people; knowing that the bread I eat is made with love by people that I know and trust; getting to learn and talk about food and justice; knowing that I will be able to afford bread every week; knowing that what I have to contribute is valuable whether or not I have a lot of money; feeling confident that the bread I'm feeding my children is healthy for them and also for the planet & our communities]

What do you think about that? [Do you think you might be interested?] [Their response]

[if they don't seem interested, you can ask what they think about food in the neighborhood, or whatever else you think might allow you to stay engaged with them as a neighbor or in future bakery neighborhood work we might do. If they are, explain more about how the bakery works:]

What kind of bread do y'all eat on a regular basis? [Their response]

Our bakers make bread and muffins once a week, and other items monthly. We're just starting a new season, so now would be a good time to apply to be a member. Members get bread every week or however often they'd like. There's a limited capacity and we want to make sure that the bread gets to folks who most need it first, so there's not always enough room for everyone. But I'd love for you to apply! Would you like to do that? [I can also bring you some bread to try out next Monday, if you want to see how you like it. Do you want to try that?] Great talking with you!

[Bye!]